

Isle of Man Market Statistics

Total Subscriptions

	Q4 2011	Q4 2012	Q4 2013	Q4 2014	Q4 2015
Fixed	53,585	51,184	51,532	50,643	50,308
Broadband	29,422	30,385	31,474	32,757	33,071
Mobile	88,356	88,508	87,549	87,312	88,076

Source: Data from Operators

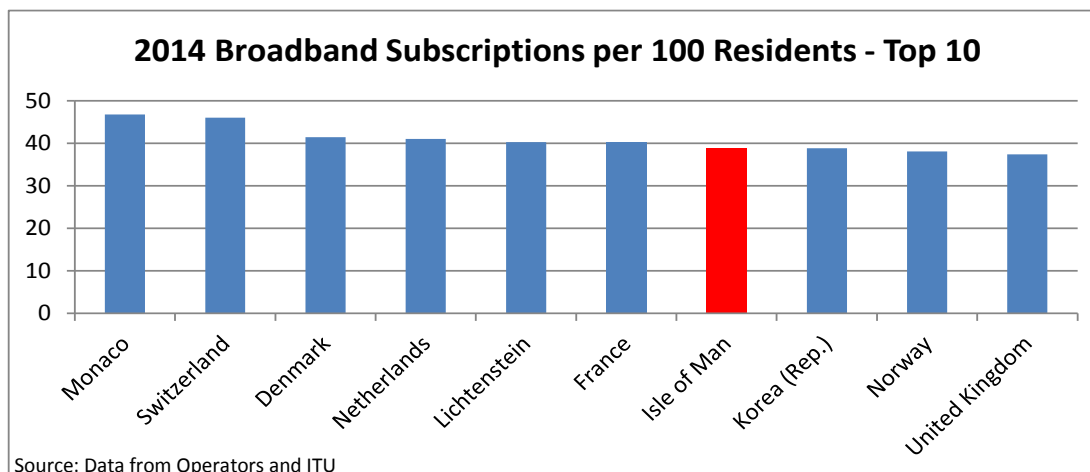
Isle of Man Population

Population	Households
84,497	35,599

Source: Isle of Man Census

Broadband Penetration

In Q4 2015, household broadband penetration was 93% and there were 39 broadband subscriptions per 100 residents, slightly up from 2014. Comparing the Island's 2014 figures to the latest available international figures shows that the Isle of Man is among the world's most connected states.



Mobile Penetration

There were 104 mobile subscriptions per 100 residents in Q4 2015, generally indicating that there is a mobile phone for every person on the Island. (Some people will have more than one phone, while others may have none).